

Artist/Artisan or Marketplace Booth Application for "Sample the Sierra"

- o Requests for booth assignments are based on the order in which completed applications and payment is received.
- o Examples of acceptable artist/artisan submissions: pottery, painting, original photography, and handmade art mediums. Examples of acceptable marketplace submissions: olive oil, honey, handmade soap.
- o Juried art show, preference will be given to artists who represent the region.

Please see the attached informational sheet for requirements and details.

ENTRY FORM

MUST BE POST MARKED BY JULY 25 2011: PO Box 7139 Stateline, NV 89449

If paying via credit card, mail or fax to:775.588.1941. Questions? Call Emily at 775.588.1728 ext. 303

Name _____

Business Name _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Names of each artist(s) and media type/price range of each:

use additional sheet if necessary

Please describe the artwork that will be exhibited and its connection with the Sierra Nevada:

use additional sheet if necessary

Please check all that apply:

___ I prefer to be paired up with another artist(s)/artisan(s) and share a tent provided by the event:

___ Please place me with a specified artist: _____

___ Please place me at the discretion of the jury

___ I prefer a 10x10 space and will provide my own tent

___ I require ___ 8ft. tables at the rental fee of \$15 per table

(note that vendors are responsible for all equipment for product display, i.e. tables, hanging apparatus, sculpture stands, etc., and for making sure their product is displayed securely and safely)

Additional booth requests (not guaranteed):

Payment, please check one:

___ Enclosed is a check payable to the Lake Tahoe South Shore Chamber of Commerce for \$75

___ Please charge my credit card for \$75, Check one: ___ Visa ___ MasterCard

Credit Card number: _____ Expiration: _____

Security Code: _____ Billing Zip Code: _____

- I understand the selection process and accept the jury's decision as final.
- I do not hold the Lake Tahoe South Shore Chamber of Commerce responsible for loss of application materials.
- I have read the attached informational sheet and understand the requirements of participation as an Exhibitor.
- I agree to comply with all of the City of South Lake Tahoe's rules and regulations.
- I agree to all provisions of entry to this exhibition.
- I give the right to the Lake Tahoe South Shore Chamber of Commerce to reproduce, use, and edit the images I am submitting with this application for advertising purposes, and hereby certify that I am the owner of such images and have the right to grant their use.

Signature of Applicant & Date

Notice of acceptance will be given by August 1st, 2011 payment will be returned to non accepted applicants.

“Sample the Sierra” Information

What is “Sample the Sierra”?

- The festival will showcase the regions unique artists and artisans, Chef's, products, and produce
- Sunday, September 4th 2011 on Ski Run Blvd. in South Lake Tahoe, CA: 12pm – 5pm
- \$5 admission, with an option to purchase a tasting wristband.
- Tasting features culinary delights created by local restaurants using local produce and products, with regional wineries and breweries
- Entertainment featuring regional talent

Art/ Artisan Booth Fee \$75

• **Juried Show:** Participants will be selected by the event committee and booth assignments are at the discretion of TahoeChamber.org. A limited number of booths are available, so applying exhibitors are encouraged to pair up (sculptor with a painter, artisan with a photographer, etc.).

Individual applicants will be paired with other artists/artisans. Galleries representing multiple artists are encouraged to apply. Preference will be given to exhibitors who are representative of the Sierra Nevada.

• **Art requirements:** All work must be original—conceived, designed, and executed by the exhibiting artist/artisan (A gallery representative is allowed to run the booth on behalf of artist/artisan). Commercially mass-produced goods or third party goods will not be accepted.

• **Booth Types:** There are two types of booth space available. Large tented booths will be provided for artists to share. A limited number of individual 10x10 spaces for artists providing their own tent are also available and are assigned on first-come first-serve basis.

• **Set up:** Exhibitors must provide framing, walls, tables, stands, etc. Booth framing must be sturdy and prepared for variable weather conditions.

• **Set up time:** Set up time between 7am and 11am (all set up must be complete by 11am). Tear Down between 5pm and 8pm (tear down is not allowed to start until 5pm and MUST be completed by 8pm). Vehicle access to set up/ tear down is on a first-come, first-serve basis, and vehicles will only have access for a 30 min period.

• **Parking and Access:** After unloading at the assigned booth, exhibitors park on the surrounding side streets. Due to the layout of the site, exhibitors will not be able to park near their booth. Late arriving exhibitors will be denied participation.

• **Tax:** 8.75% Sales Tax must be collected on the sale of goods and paid to the City of South Lake Tahoe. Participants must have a permanent or summer business license with the City of South Lake Tahoe. Please contact TahoeChamber.org for more information on temporary business licenses.

Entry Checklist:

1. Fill out the attached application form completely, and submit payment for \$75 (each artist/artisan is required to pay a separate fee if sharing a booth. A gallery representing multiple artists will have the same size as individual applicants, additional spaces available in increments of \$75 upon availability).
2. Include at least two images of your work and one image of your booth (if image of booth not available, please provide description/ materials and diagram). Printed photos, or digital images on a CD are acceptable. Do not send original artwork.
3. Include a self-addressed, stamped envelope, large enough to accommodate the return of your materials.

Contact Emily with questions: 775.588.1728 ext. 303 or Emily@tahoechamber.org
After acceptance, cancellations are non-refundable.