

Winery/ Brewery Participation Form for "Sample the Sierra"

- o Tasting area shared by groups of paired Chef's and Wineries
- o Requests and preferences for booth assignments are based on the order in which completed applications are received.
- o There is no fee to participate. Participating establishments must provide adequate product samples.
- o You will receive a \$50 stipend for your participation in the festival

Please see the attached informational sheet for requirements and details.

PARTICIPATION VERIFICATION

MUST BE POST MARKED BY JULY 25 2011: PO Box 7139 Stateline, NV 89449
Fax to: 775.588.1941. Questions? Call Emily at 775.588.1728 ext. 303

Name _____
 Business Name _____
 Address _____
 City/State/Zip _____
 Phone _____
 Email _____

I am a (Mark all that apply):

Winery ____ Brewery: ____ Restaurant: ____ Caterer: ____ Chef: ____ Producer/ Grower: ____

Please list the proposed types of product that you would like to have available:

If you have a preferred Restaurant/Chef or Producer/Grower that you would like to work with, please list:

Or:

- I prefer that I be paired with a Chef
- I prefer that I have my own individual tasting space assignment
- I require ____ 8ft. tables (no cost, linen will be provided)

Additional booth requests (not guaranteed):

- I understand that there are a limited number of booths available.
- I have read the attached informational sheet and understand the requirements of participation.
- I agree to comply with all of the City of South Lake Tahoe's rules and regulations.
- I agree to all provisions of entry to this exhibition.
- I give the right to the Lake Tahoe South Shore Chamber of Commerce to reproduce, use, and edit the images that I am submitting with this application for advertising purposes, and hereby certify that I am the owner of such images and have the right to grant their use.

 Signature of Applicant Date
 Notice of acceptance will be given by July 25, 2011

“Sample the Sierra” Winery/ Brewery Participation Information

Wineries/ Breweries need to provide:

- Adequate sampling supplies to last the entire duration of the tasting portion of the event: 1:00pm-4:00pm
- Wineries/ Breweries are encouraged to supply their own signage and decorate their booths appropriately
- Insurance Requirements - All applicants must have a Commercial General Liability Insurance Policy
- A brief promotional description of your company and your logo for advertising.

Food and Alcohol Safety

- Participants providing food samples are responsible for monitoring and maintaining proper food temperatures in accordance with health codes.
- Participants providing food must provide all of their own equipment, for holding and serving of food in accordance with the El Dorado County Health Department guidelines (ice baths, thermometers, wash stations, handwashing stations, etc. – contact the El Dorado Health Department for complete information and requirements.)
- Participants must comply with all state and local laws regarding serving of alcoholic beverages.

Trash Management

- Before leaving the event, each participant must remove all trash and debris, leaving their area “broom clean”. This includes the area around the booth and in the common walkway. Trash must be completely removed without regard to whether the litter originated in the participants area and must be disposed of in provided containers, or off-site.

Tables and Tents

- Tablecloths made of cloth or vinyl are required for all tables. White tablecloths will be provided.
- Tenting will be provided based on if wineries/ breweries are paired with a Chef as in a shared tent, or if they are requesting a stand alone area. Some wineries and breweries may also be paired in a shared tent. Requests and preferences for booth assignments are based on the order in which completed applications are received.
- All display equipment and holding equipment must be provided by the participant.
- Ice and dump buckets will be provided at staging stations.
- Tables must be sturdy and stable, and shall not be used beyond load capacity. (If you would like to have tables provided for you please request them on the application form).

Set up time

- Preferential set up and tear down time is as follows: set up between 7am and 11am; Tear Down between 5pm and 8pm (Tear down is not allowed to begin until 5pm and MUST be completed by 8pm). Vehicle access to set up/ tear down is on a first come, first serve basis in staging areas. After unloading at the assigned booth, participants park on the surrounding side streets. Due to the layout of the site, participants will not be able to park near their booth.

Additional information

- The sale of samples at the sampling booths is prohibited. The fee paid to TahoeChamber.org for the event for a tasting bracelet is the only compensation that will be collected. There is a possibility of selling glasses or bottles of wine at the event, please contact TahoeChamber.org if interested in selling beverages during the event. Sale of any goods or items must be pre-approved, and 8.75% Sales Tax must be collected on the sale and paid to the City of South Lake Tahoe.

Entry Requirements

Fill out the attached application form completely and submit by July 11, 2011. Notice of acceptance will be given by July 25, 2011. Entries that do not meet the above requirements will not be considered. After acceptance, a cancellation to participate will incur a \$100 fee payable to the Lake Tahoe South Shore Chamber of Commerce. If participant is a no show and does not give notice of cancellation, a \$200 fee will be incurred.