



Artist/Artisan Vendor Application

10th Annual Sample the Sierra | Farm to Fork Festival

Saturday, September 14, 12pm-5pm
Bijou Community Park | South Lake Tahoe
What is “Sample the Sierra”?

The festival will showcase the regions unique artists and artisans, chef's, wineries, breweries, farmers and producers all in a unique South Lake Tahoe Setting. Festival tasting features culinary delights created by local restaurants using local produce and products, paired with regional wines, brews and spirits. Festival entertainment will feature regional musical talent as well the annual Sierra Chefs Challenge. In addition, our festival marketplace will feature handmade goods with a focus on the Sierra Nevada region.

Who is eligible to participate?

Examples of acceptable artist/artisan submissions include: pottery, painting, original photography, and handmade art mediums. Examples of acceptable other marketplace submissions include: olive oil, honey, handmade soap, spice blends, etc. (must have proper health department permitting).

Juried Show

Participants will be selected by the event committee and booth assignments are at the discretion of the TahoeChamber. A limited number of booths are available and Galleries representing multiple artists but are encouraged to apply. Preference will be given to exhibitors who are representative of the Sierra Nevada region.

Art requirements

All work must be original—conceived, designed, and executed by the exhibiting artist/artisan (A gallery representative is allowed to run the booth on behalf of artist/artisan). Commercially mass-produced goods or third party goods will not be accepted.

Booth Space

A limited number of individual 10x10 spaces for artists are available and are assigned on first-come first-serve basis. There is an option for a 10'x10' tent to be provided to you by the festival at an additional charge. Tents must be requested and paid for in advance. Power will be supplied to your booth only if requested and paid for in advance.

Entry Checklist:

1. Fill out the attached application form completely, and submit payment for a minimum of \$75 to participate.
2. Include at least two images of your work and one image of your booth (if image of booth not available, please provide description/ materials and diagram). Printed photos, or digital images on a CD are acceptable. Do not send original artwork.



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3. Copy of CA Sellers Permit or Temporary Seller's Permit registered to an address in South Lake Tahoe. If you do not have one please visit www.boe.ca.gov to obtain one. There is no charge.
4. Include a self-addressed, stamped envelope, large enough to accommodate the return of your materials.

PARTICIPATION CONFIRMATION MUST BE POST MARKED BY JULY 12, 2019: Address attention to: Emily Abernathy

Mail to: PO Box 7139 Stateline, NV 89449* *Fax to: 775.588.1941

Email to: Emily@tahoechamber.org

Name: _____

Business Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

Email _____

Website: _____

I am a (Mark all that apply):



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Artist: _____ Artisan: _____ Other (please list): _____

Please briefly list what types of products you will be selling during the event and where they are made (photos must also be included with this form or website link provided to view products) :

Please check all that apply:

I will provide my own tent for the event

I need a 10'x10' festival tent to be provided to me for an additional fee of \$250

I need power in my booth space for an additional fee of \$30

I require _____ 8ft. tables at the rental fee of \$20 per table

I have special placement needs (please list):

Additional booth requests or special needs (not guaranteed) :

Do you have a CA Seller's Permit associated with an address in South Lake Tahoe?

Yes: _____ No: _____

If YES please list your permit number here: _____

If NO, you must obtain a free Temporary Seller's Permit from the Board of Equalization website. You must register for your permit using the South Lake Tahoe event address: 1201 Al Tahoe Blvd, South Lake Tahoe, CA 96150. Please list that permit number below.

Temporary Seller's Permit number: _____

Entry Requirements

Fill out the application form completely along with the payment and signature portion of the application and submit by July 12, 2019. Entries that do not meet the above requirements will not be considered. Once participant has been accepted as a Sample the Sierra vendor, payment is non-refundable. Payment is only refundable in the event that the festival has to be canceled by the event producers.

- I understand that there are a limited number of booth spaces available.
- I have read the attached informational sheet and understand the requirements of participation.
- I agree to comply with all of the City of South Lake Tahoe and El Dorado County rules and regulations.

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- I agree to all provisions of entry to this exhibition.
- Vendors are responsible for all equipment for product display, i.e. tables, hanging apparatus, sculpture stands, etc., and for making sure their product is displayed securely and safely
- Tahoe Chamber will not be held liable for any damage incurred to any equipment brought in to the festival by participating vendors for any reason.
- I give the right to the Lake Tahoe South Shore Chamber of Commerce to reproduce, use, and edit the images that I am submitting with this application for advertising purposes, and hereby certify that I am the owner of such images and have the right to grant their use.

Payment Information:

___ Enclosed is a check payable to the TahoeChamber for the amount of \$_____

___ I will call and have my payment processed over the phone. Call: 775.588.1728

___ Please charge my credit card for \$_____

Check one: ___ Visa ___ MasterCard ___ Amex

Credit Card number: _____ Expiration: _____

Security Code: _____ Billing Zip Code: _____

Print Name

Signature of Applicant & Date

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Keep the following festival information for your records:

Booth Space

- A 10'x10' space will be provided for your use to sell your products. A tent will not be provided for you unless specifically requested in and paid for in advance.
- Requests and preferences for booth assignments are based on the order in which completed applications are received.
- There is a \$75 fee to participate. Payment and photos of your products must be submitted with application.
- This is a Juried art show, preference will be given to artists who represent the region.

Set up

Exhibitors must provide framing, walls, tables, stands, etc. If providing your own tent, booth framing must be sturdy and prepared for variable weather conditions. Sample the Sierra will not be held liable for any damage done to equipment or products displayed at the festival.

Set up time

Set up time between 8am and 12pm (all set up must be complete by 12pm). Tear Down between 5pm and 8pm (tear down is not allowed to start until 5pm and MUST be completed by 8pm). Vehicle access to set up/ tear down is on a first-come, first-serve basis, and vehicles will only have access for a 30 min period.

Parking and Access

After unloading at the assigned booth, exhibitors park in provided vendor parking spaces. Due to the layout of the site, exhibitors will not be able to park near their booth. Late arriving exhibitors will be denied participation. More detailed parking information will be provided upon confirmation of participation.

Permits & Taxes

Each vendor must obtain a sellers permit with the California Board of Equalization (there is no fee). 8% Sales Tax must be collected on the sale of goods and each seller must pay their sales tax directly to the Board of Equalization. Each vendor must report their total sales for the event to Event Organizer at the end of the event. Your participation in the event cannot be confirmed until a valid CA Sellers has been obtained. Please email Event Organizer for information on how to obtain a valid permit. Emily@TahoeChamber.org